

01

FACES  
TO **NAMES**
BRINGING REMEMBRANCE TO LIFE

Proof of Concept Investment: \$52,700



02



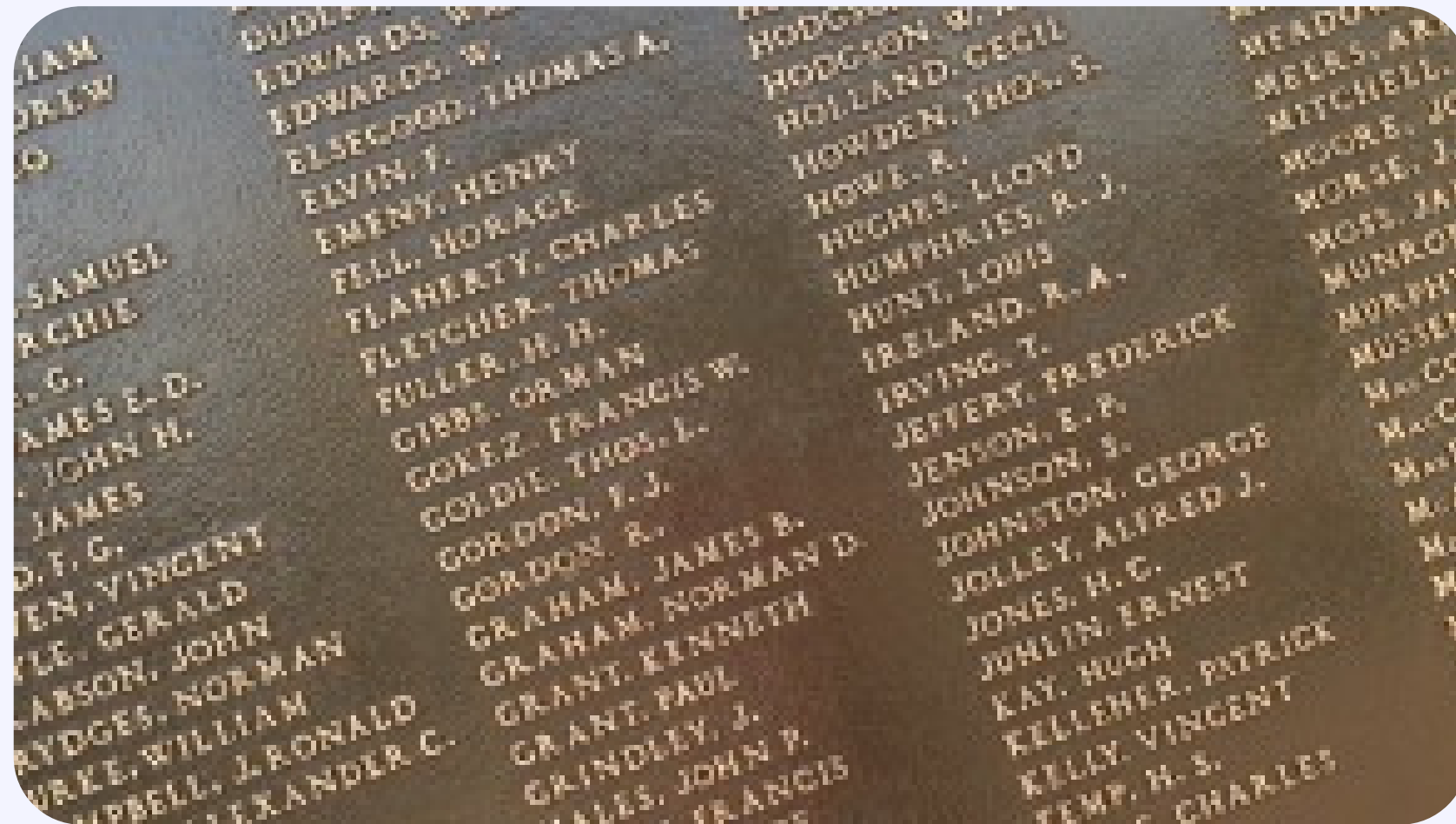
"Dying for freedom isn't the worst that can happen.
Being forgotten is."



03



It's hard to remember people who are *faceless names*.





What if every cenotaph was like a book,
open at a page that lists the people
in its chapters?

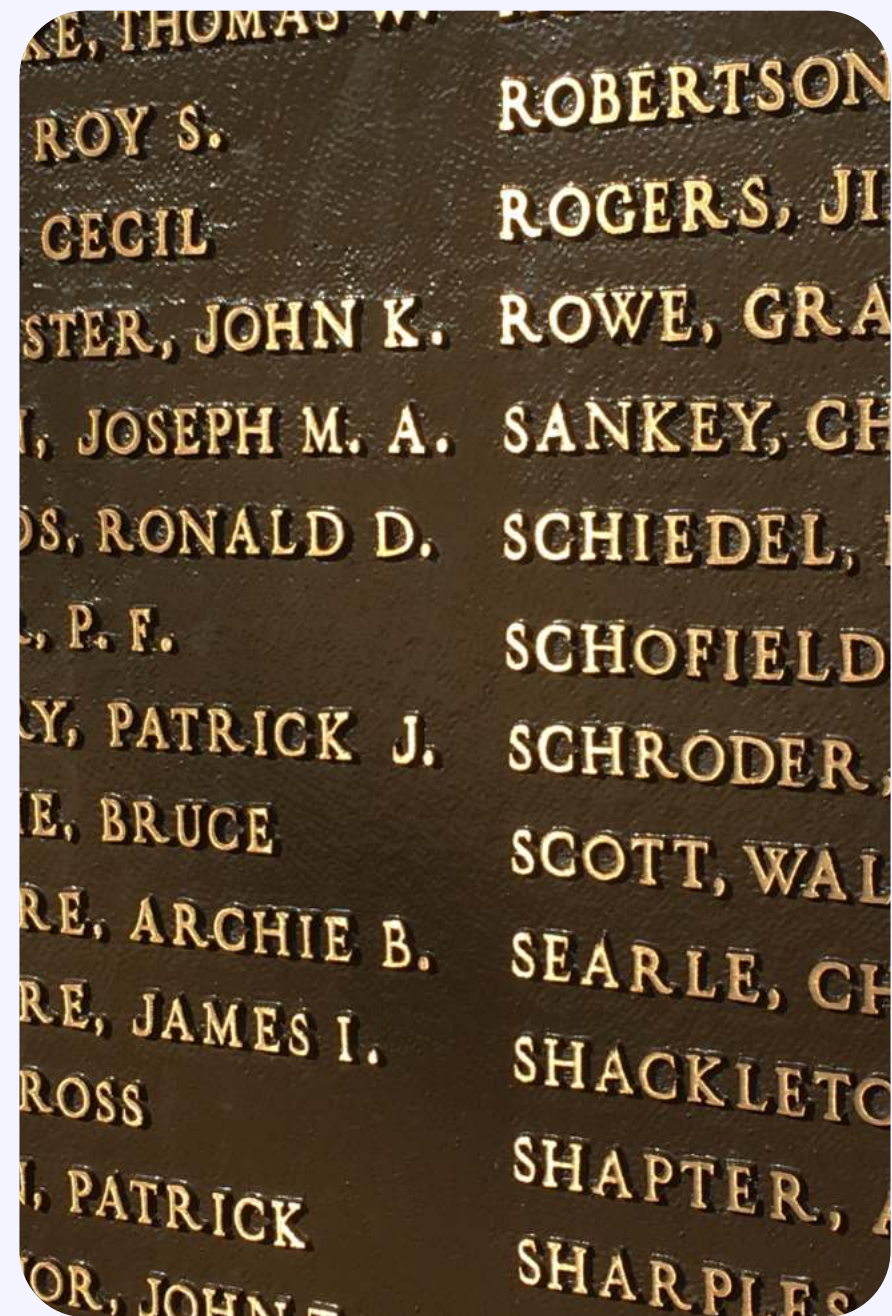
04





Imagine if you could see what each of these people looked like, and read their remarkable story?

05

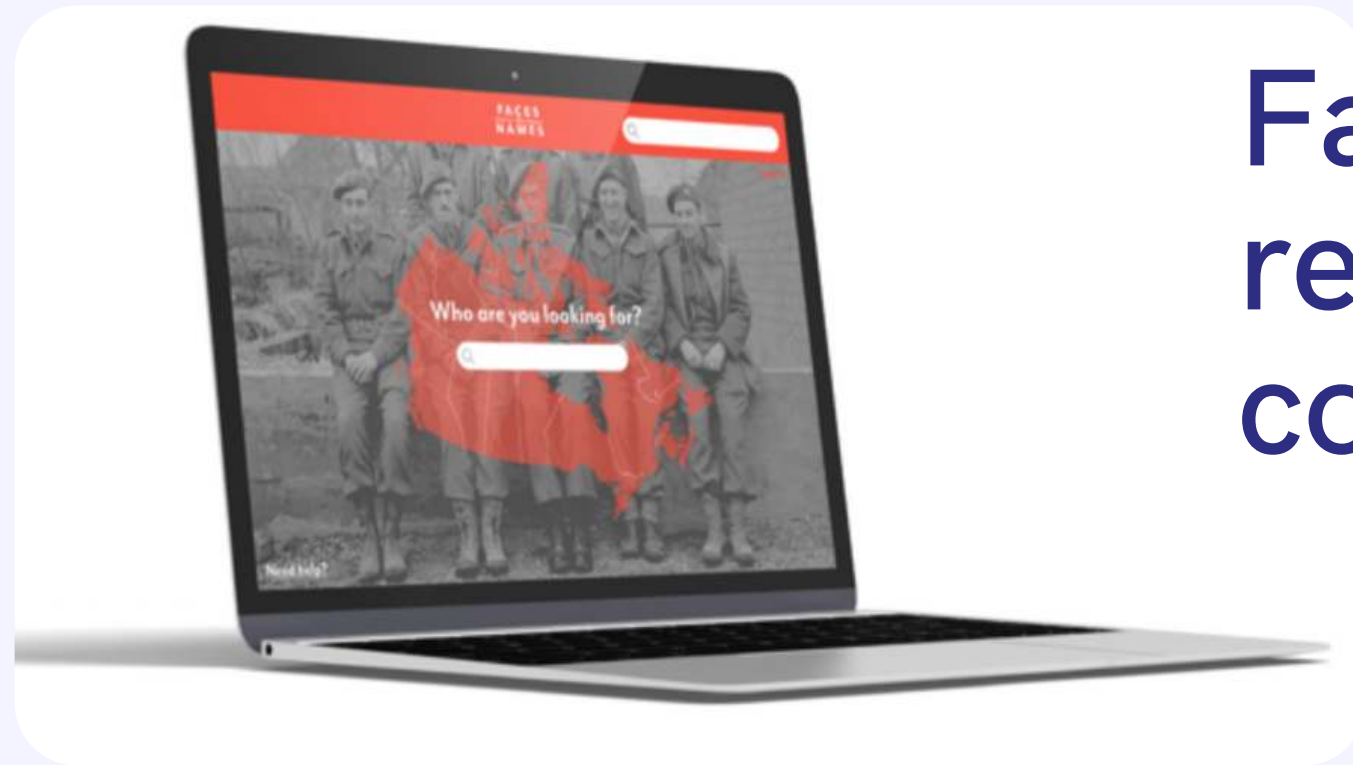




Faces to Names makes that possible.

06





Faces to Names is an online remembrance resource with a comprehensive database

07





of people

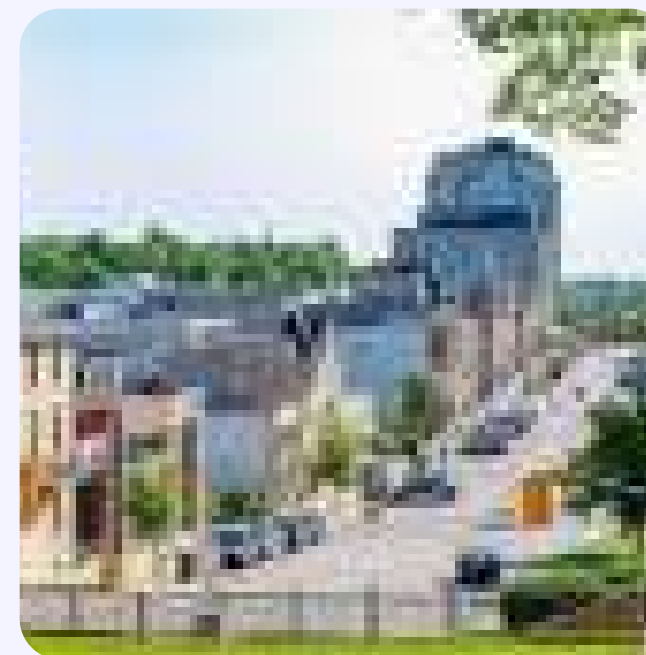
08





places

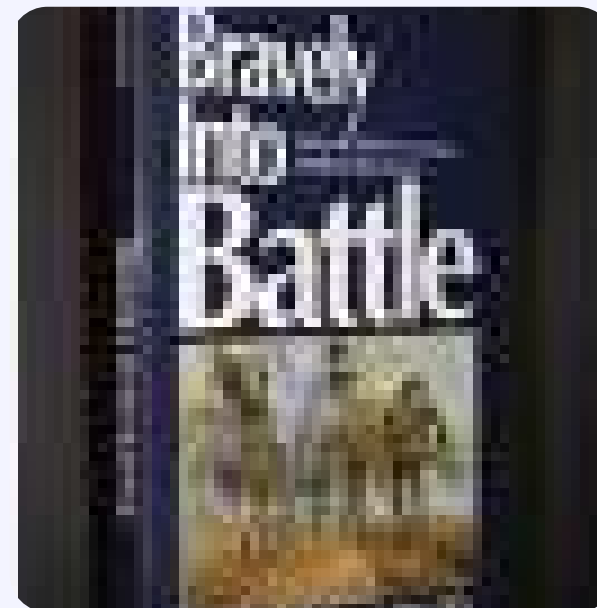
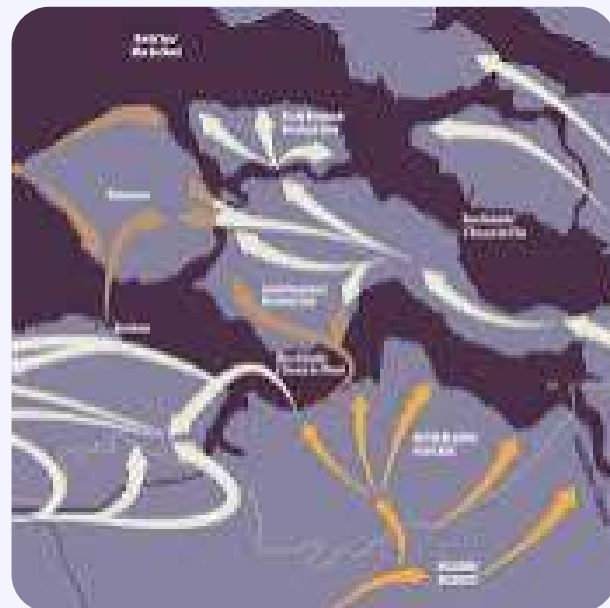
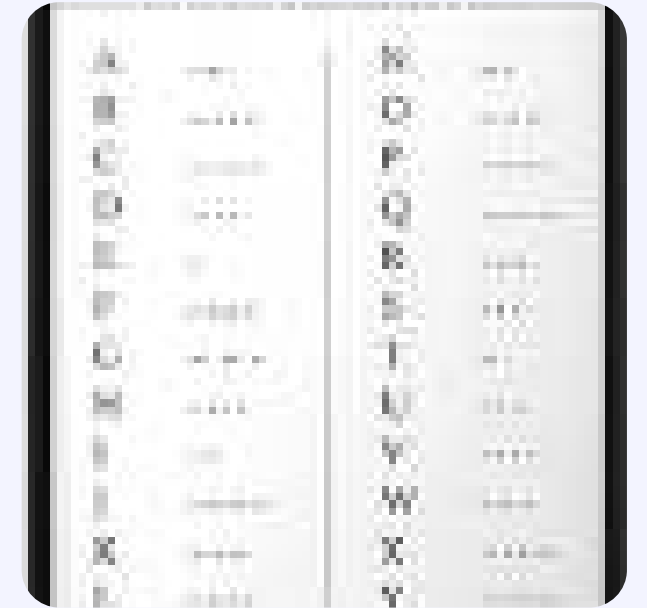
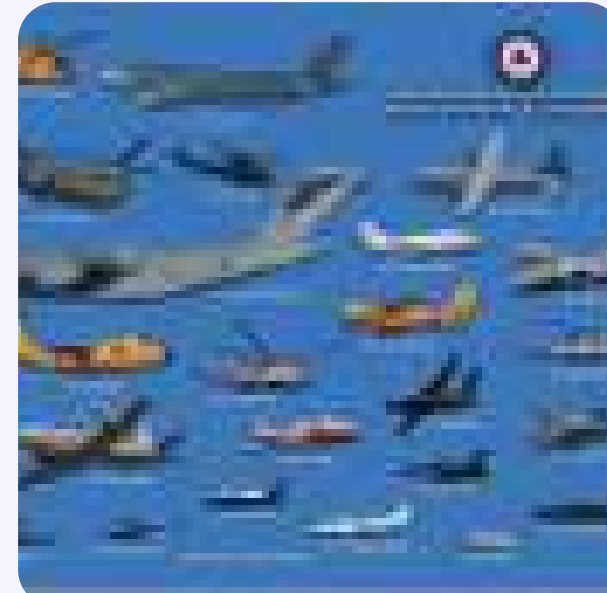
09





and more

10





that brings Canadian remembrance to life,
like never before.

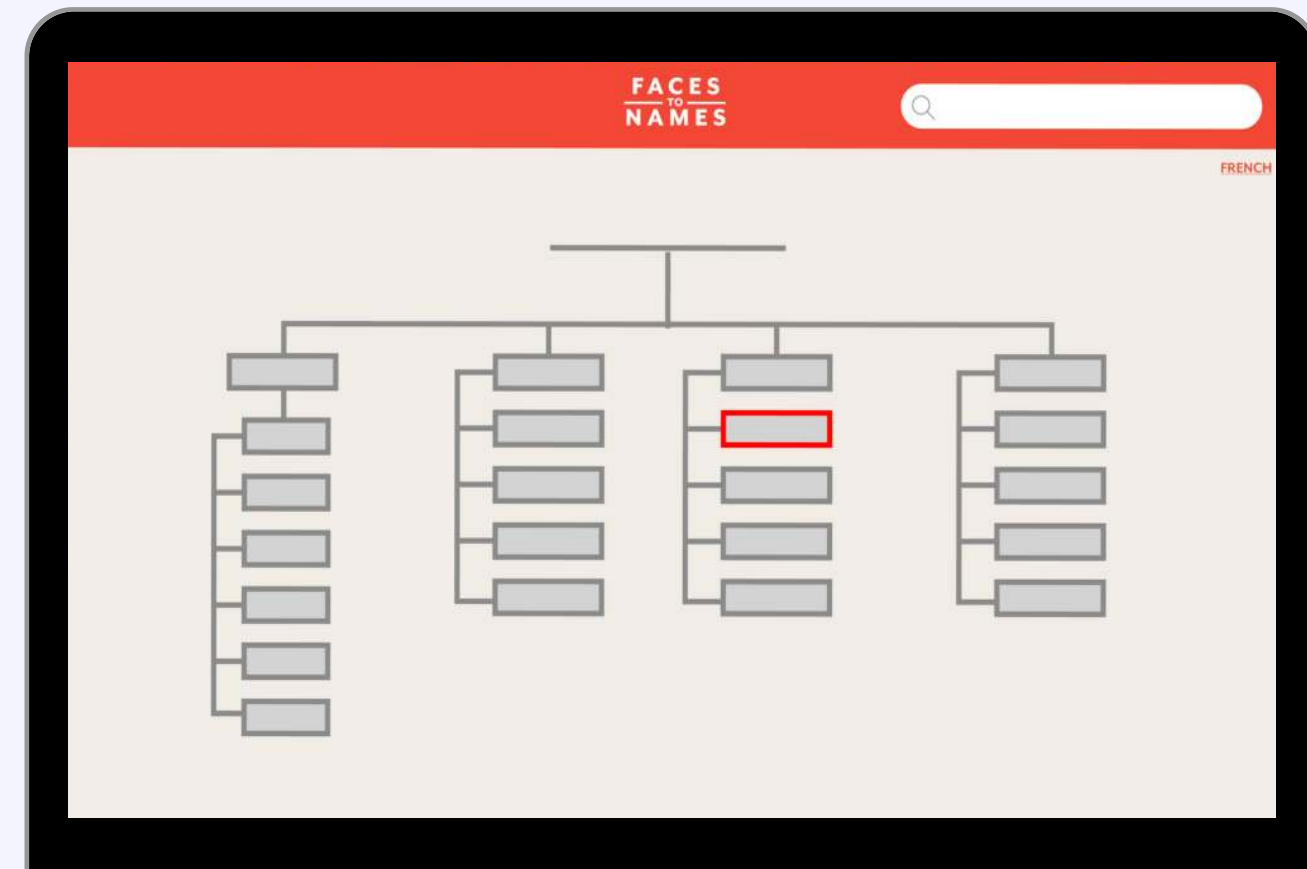
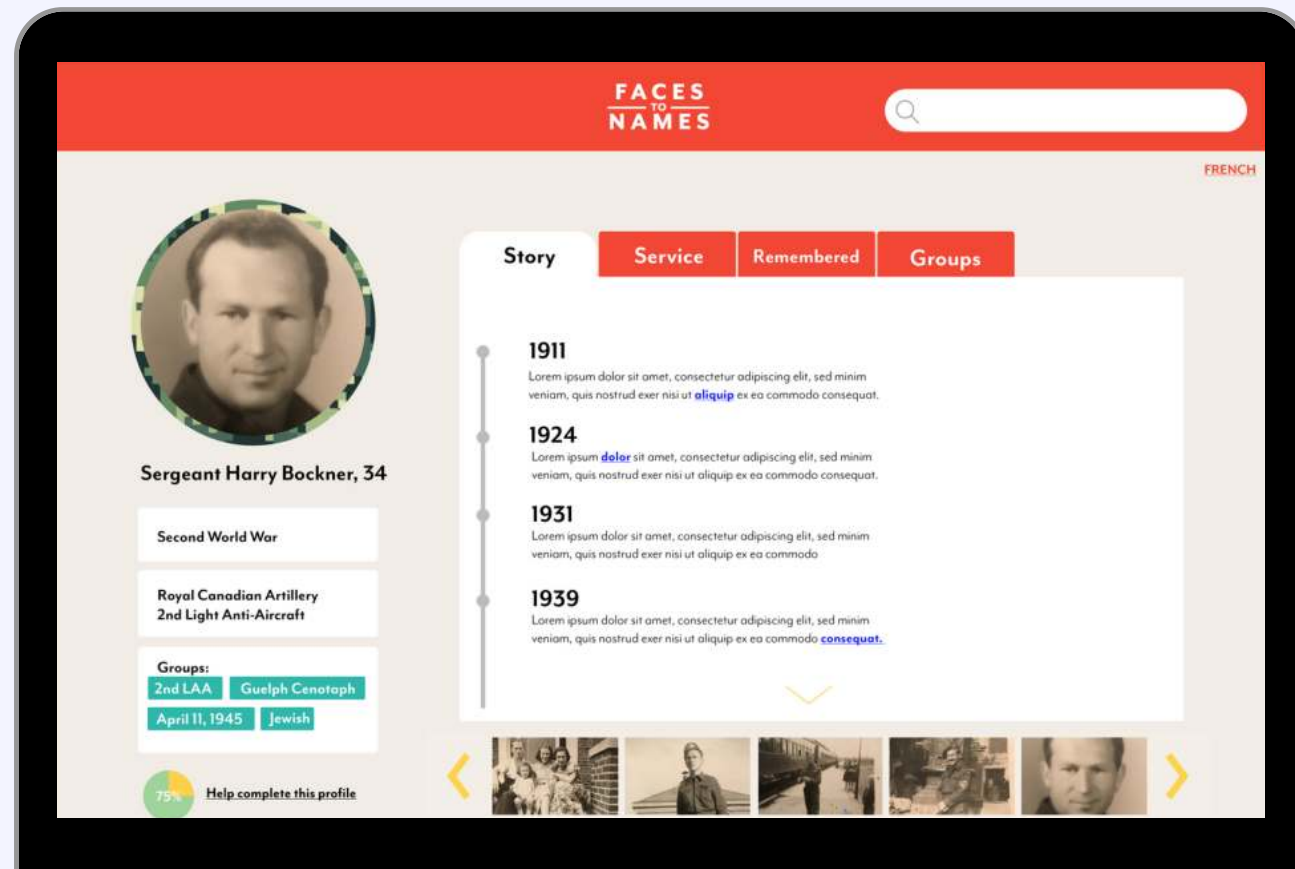
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The screenshot shows a digital profile for Sergeant Harry Bockner, 34, on the 'FACES TO NAMES' website. The profile is displayed on a laptop screen. At the top, the website logo 'FACES TO NAMES' is visible in a red header, along with a search bar and a 'FRENCH' language selector. The profile features a circular portrait of a man. To the right of the portrait is a 'Story' section with tabs for 'Service', 'Remembered', and 'Groups'. The 'Story' section contains a vertical timeline with entries for the years 1911, 1924, 1931, and 1939, each followed by placeholder text. Below the portrait, the name 'Sergeant Harry Bockner, 34' is displayed. Underneath, there are sections for 'Second World War', 'Royal Canadian Artillery 2nd Light Anti-Aircraft', and 'Groups: 2nd LAA, Guelph Cenotaph, April 11, 1945, Jewish'. At the bottom left of the profile, a progress indicator shows '75%' and the text 'Help complete this profile'. At the bottom right, there is a horizontal carousel of five historical photographs, with the last one being a portrait of the same man. Navigation arrows are present on either side of the carousel.



Faces to Names uses leading-edge technology, engagement strategies, storytelling, and links -- similar to social media, Ancestry, and Wikipedia.

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Faces to Names inspires students to seek and submit information, while providing a home for their research.

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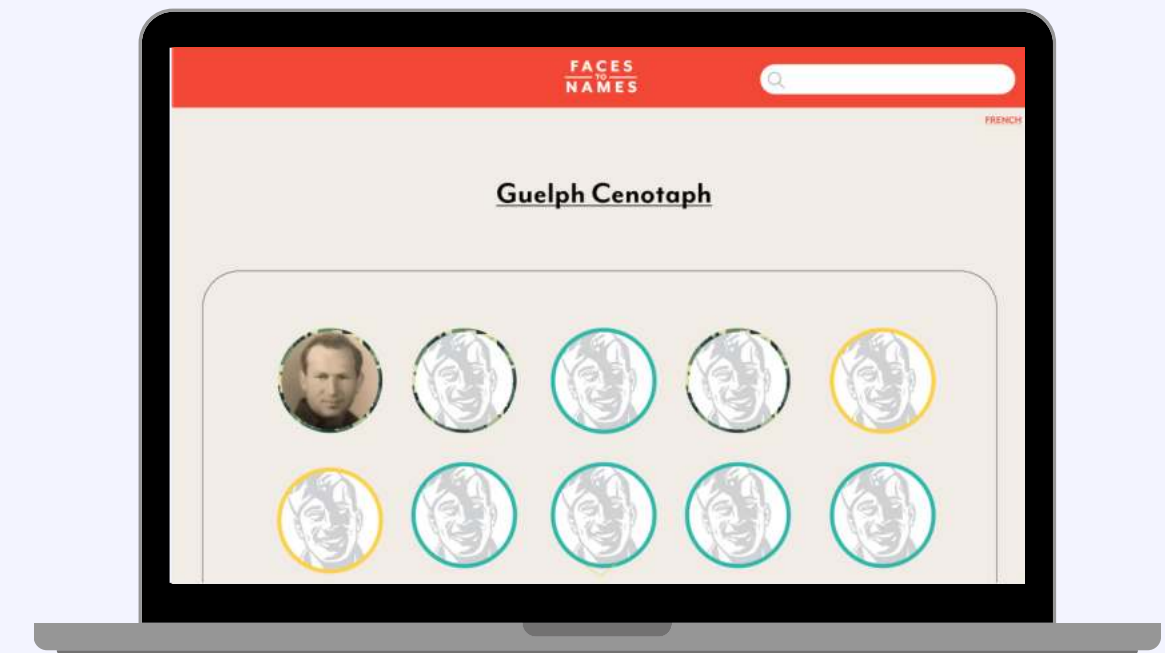
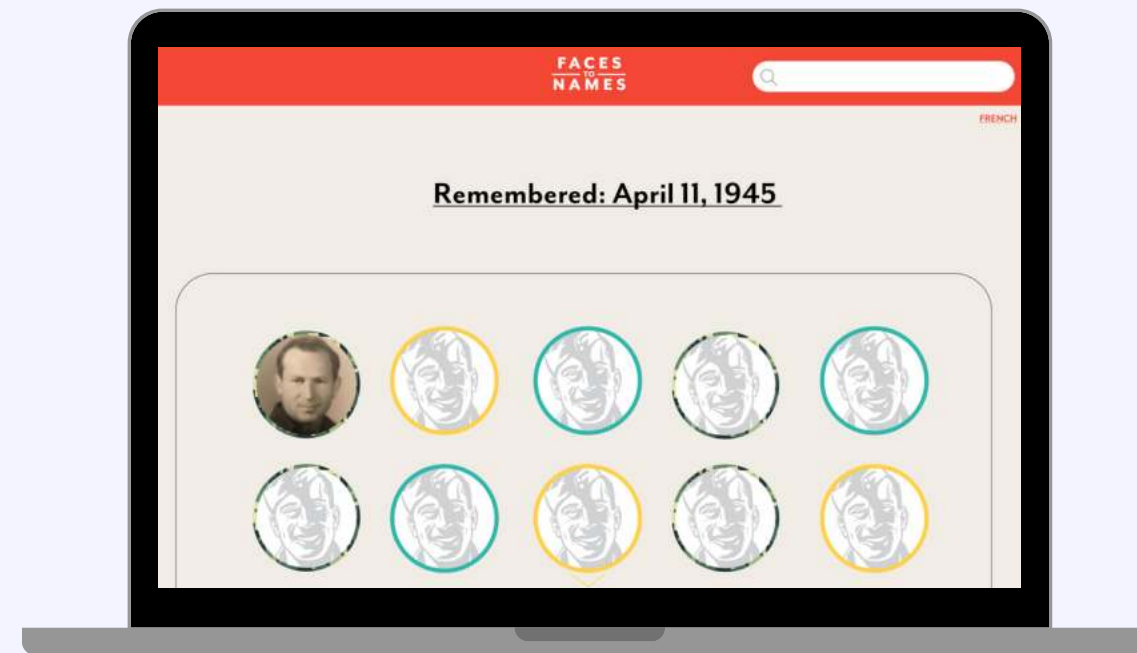
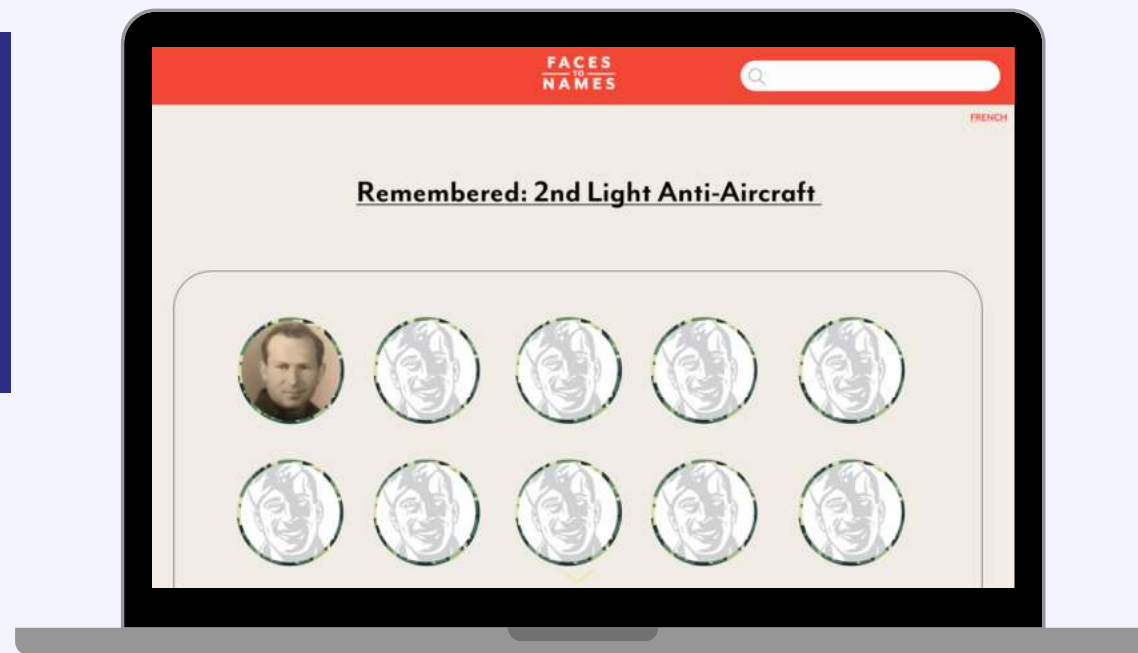
The screenshot shows a profile page for Sergeant Harry Bockner, 34, on the Faces to Names website. The page is titled "FACES TO NAMES" and has a search bar. The profile includes a circular portrait of the soldier. Below the portrait, it lists "Sergeant Harry Bockner, 34" and "Second World War". The service details include "Royal Canadian Artillery" and "2nd Light Anti-Aircraft". The profile is categorized into "Story", "Service", "Remembered", and "Groups". The "Awards & Recognition" section lists the 1939-45 Star, Italy Star, France-Germany Star, Defence Medal, War Medal, and Canadian Volunteer Service Medal with Clasp. The "Remembrances" section includes the Book of Remembrance, Headstone inscription, Holten Canadian War Cemetery, Harbord Collegiate Institute, Toronto, and Guelph Cenotaph. The "Student TorchBearers" section features Anthony R. GCVI and Sarah L. Harbord Collegiate. A progress bar at the bottom indicates that 75% of the profile is complete.

The screenshot shows the "Holten Canadian War Cemetery" page on the Faces to Names website. The page is titled "FACES TO NAMES" and has a search bar. The main heading is "Holten Canadian War Cemetery". Below the heading, there is a placeholder for a website. A map shows the location of the cemetery, with a red pin and the text "Holten Canadian War Cemetery". The map also shows "Wullenbergweg" and "Erbach". To the right of the map, there is a section titled "Canadians" with a count of "1382". Below this, there are two pie charts. The first pie chart shows the distribution of service branches: Army (green), Navy (blue), and Airforce (yellow). The second pie chart shows the gender distribution: Male (dark blue) and Female (light blue). Below these, there is another pie chart showing the age distribution: Under 25 (yellow), 26-50 (green), 51-60 (blue), and 61+ (dark blue). A "Visit today" link is visible at the bottom left of the map area.



Indexing provides insights and never-seen-before data and groups that create context, and promote research.

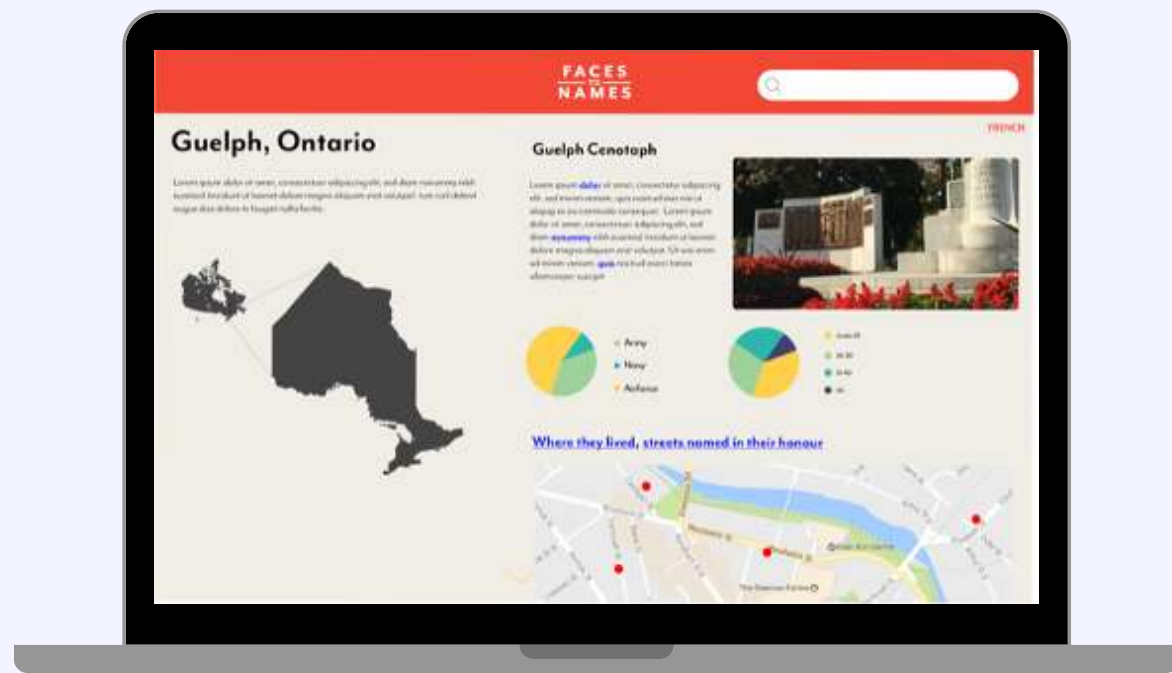
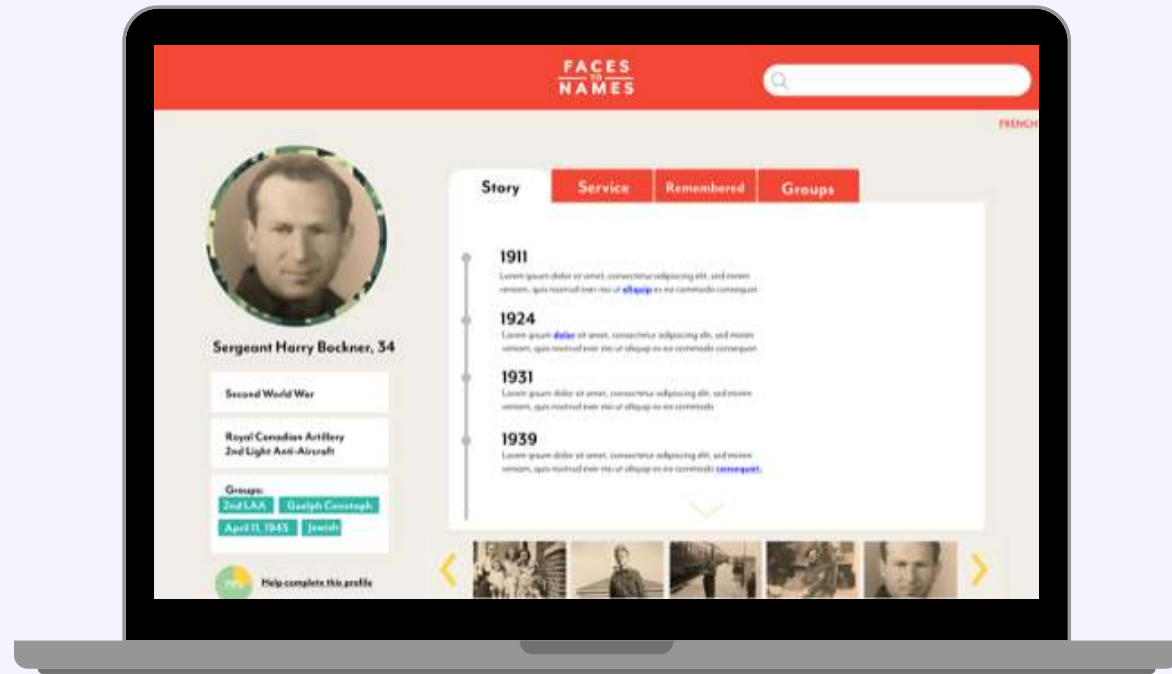
14





Themed challenges...

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inspire profile completion,

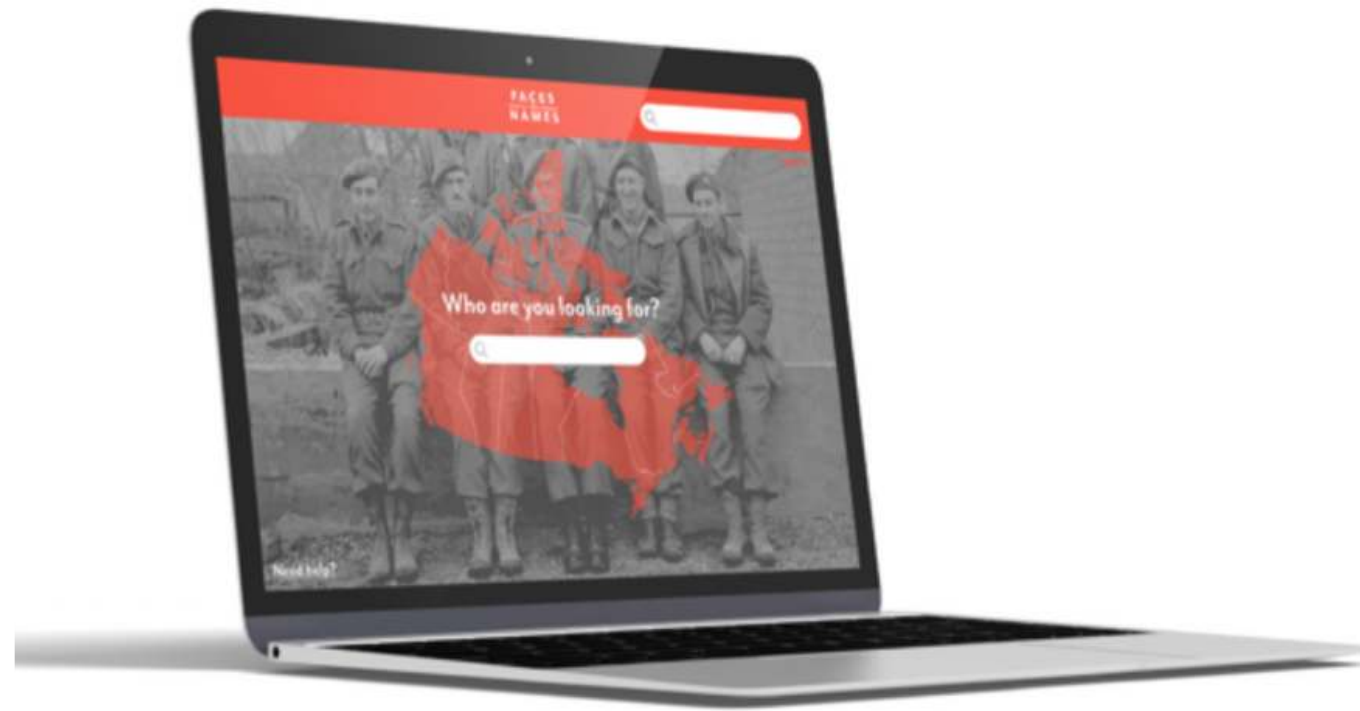
create remembrance communities,

and promote year-round commemorations.





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Phase 1: Proof of Concept

Determine the Minimal Viable Product (MVP) including design, technical aspects, scope, estimated cost, developmental timeline, and a clickable prototype.

Current Investment Required

\$52,700.00



With your support, Faces to Names will be Canada's national site for remembrance research, education, and year-round commemorative inspiration.

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Faces to Names will enable millions of Canadian students to "keep the promise"





and ensure that those who died for our peace and freedom are never forgotten.

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We have ambitious goals and a promise to keep.
Let's talk about how you can help.



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Charitable Registration #: 74397 2275 RR0001