

01

**FACES**    
**TO**  **NAMES**  
**BRINGING REMEMBRANCE TO LIFE**

*Proof of Concept Investment: \$52,700*



02



"Dying for freedom isn't the worst that can happen.  
Being forgotten is."



03



It's hard to remember people who are *faceless names*.





What if every cenotaph was like a book,  
open at a page that lists the people  
in its chapters?

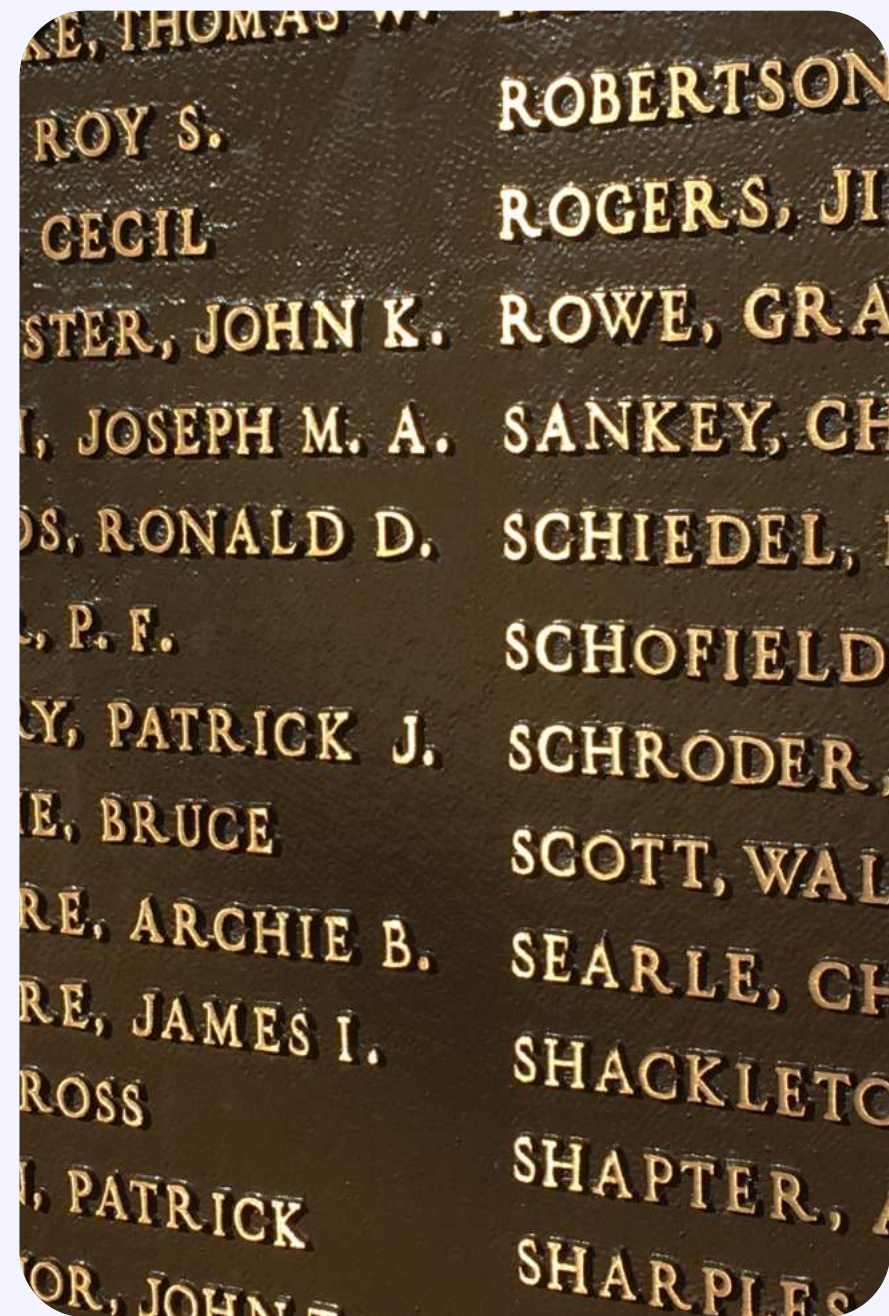
04





Imagine if you could see what each of these people looked like, and read their remarkable story?

05





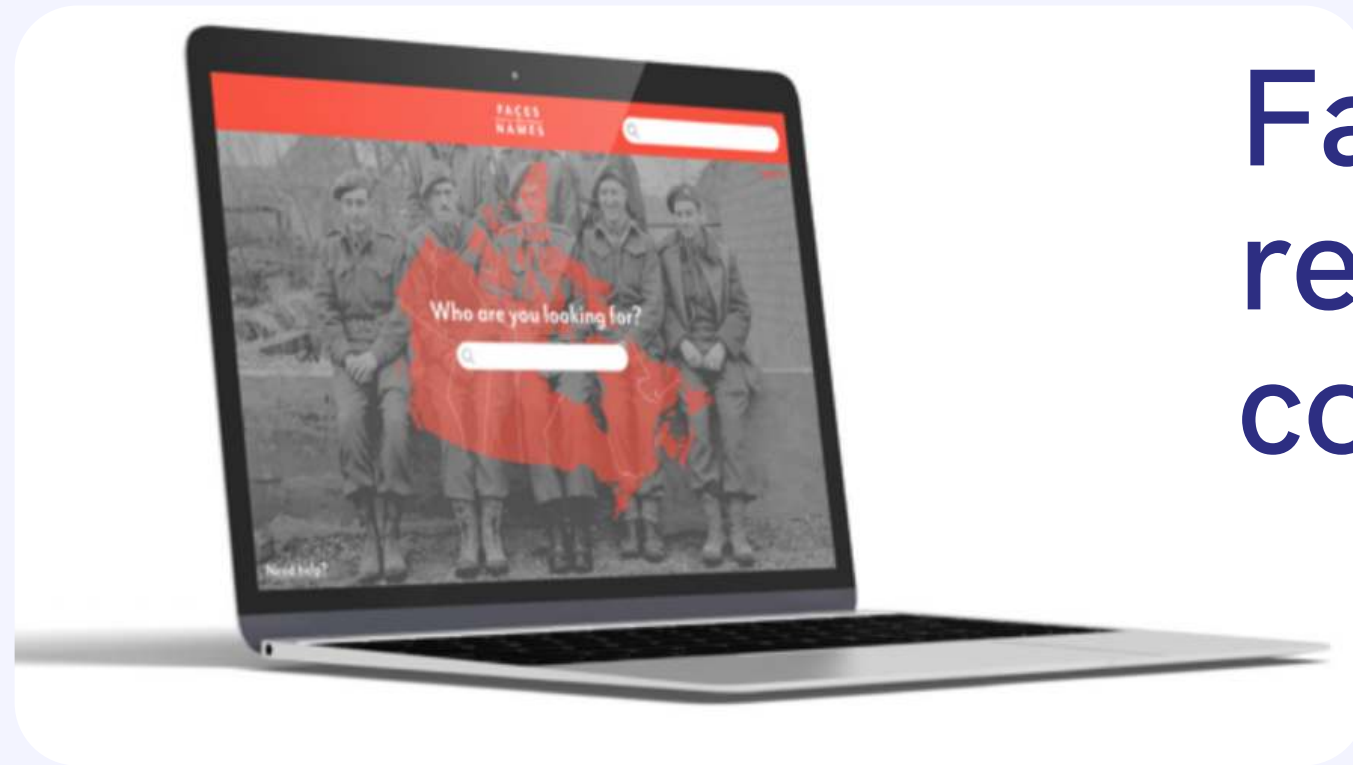
# Faces to Names makes that possible.

06





Faces to Names is an online remembrance resource with a comprehensive database



07





# of people

08

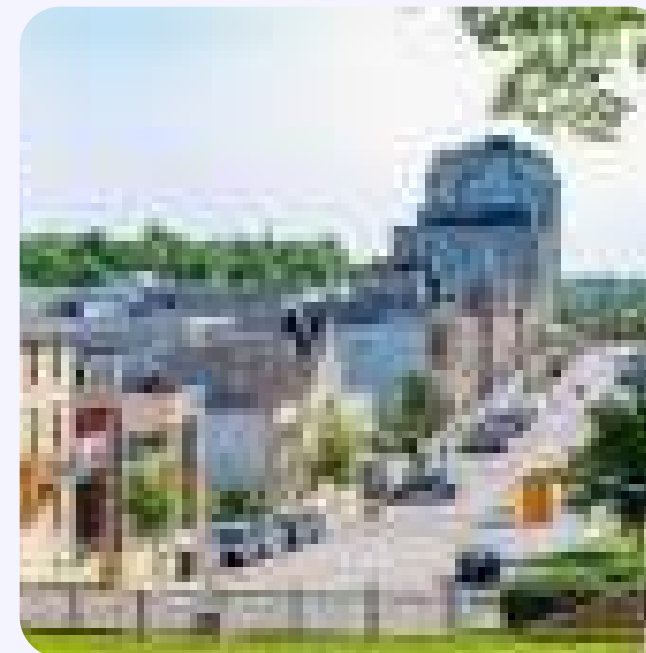






# places

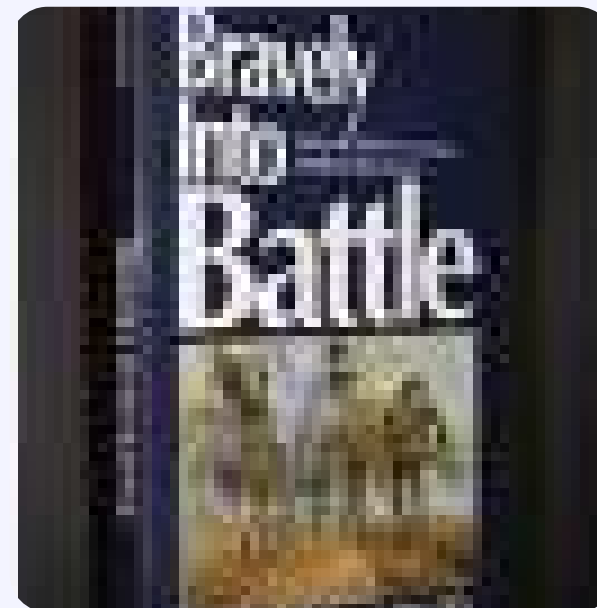
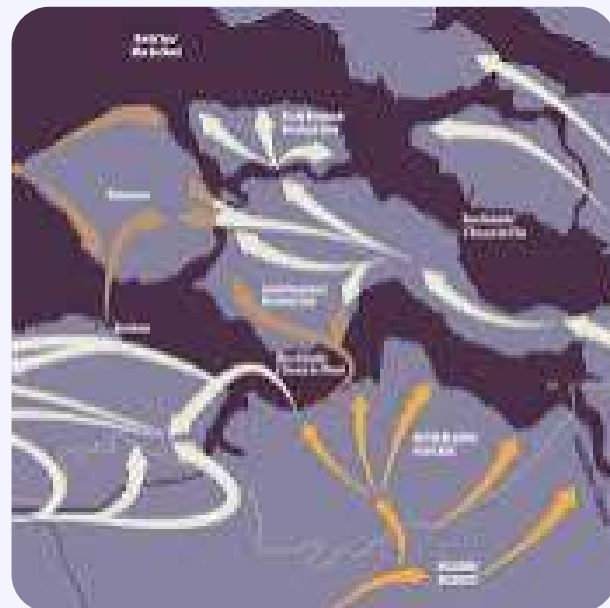
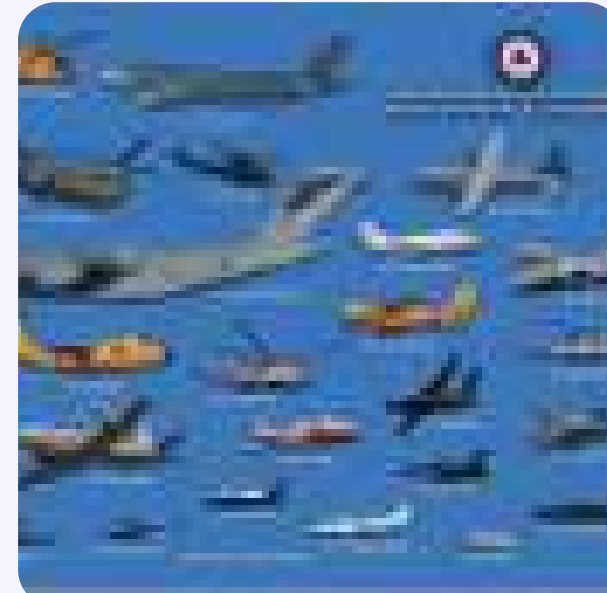
09





and more

10





that brings Canadian remembrance to life,  
like never before.

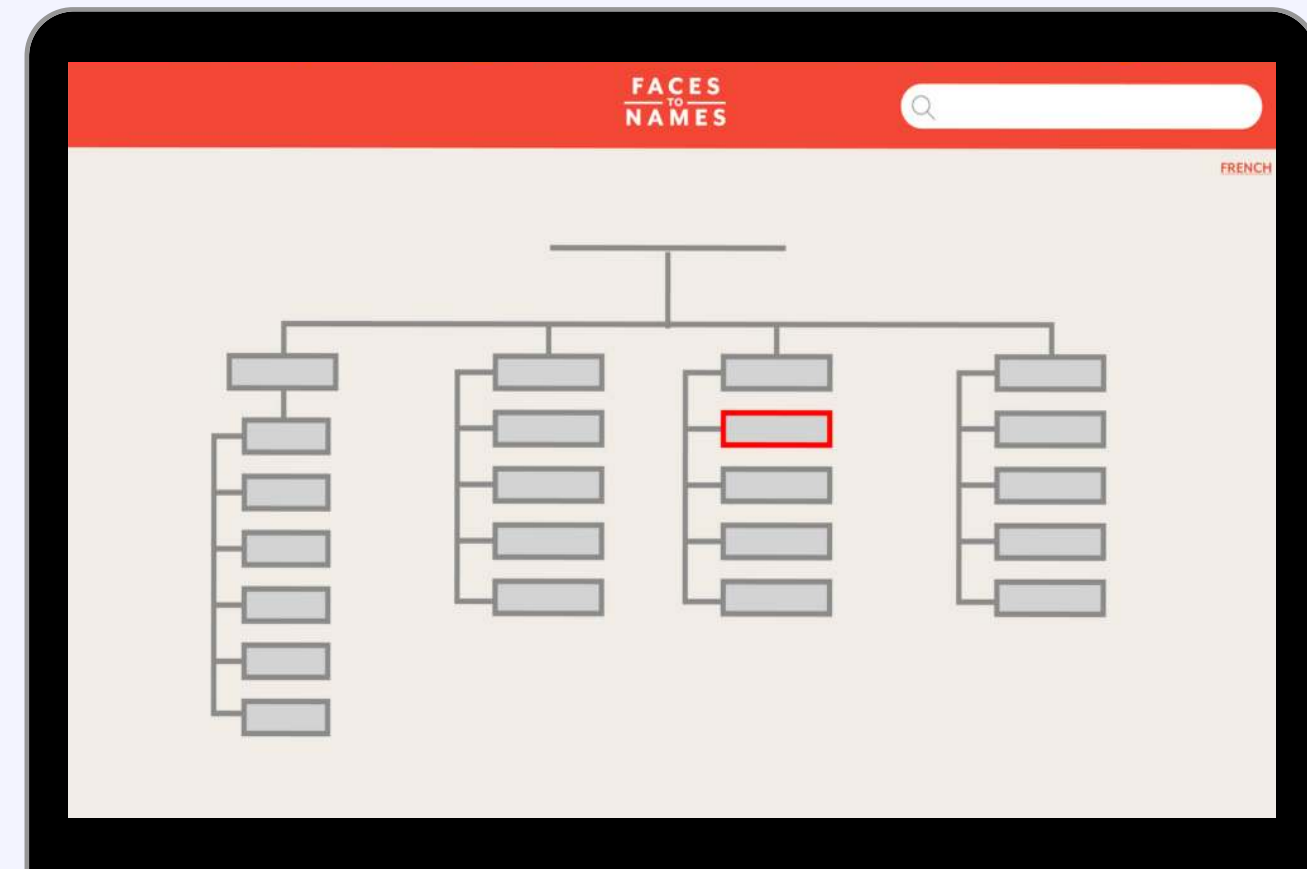
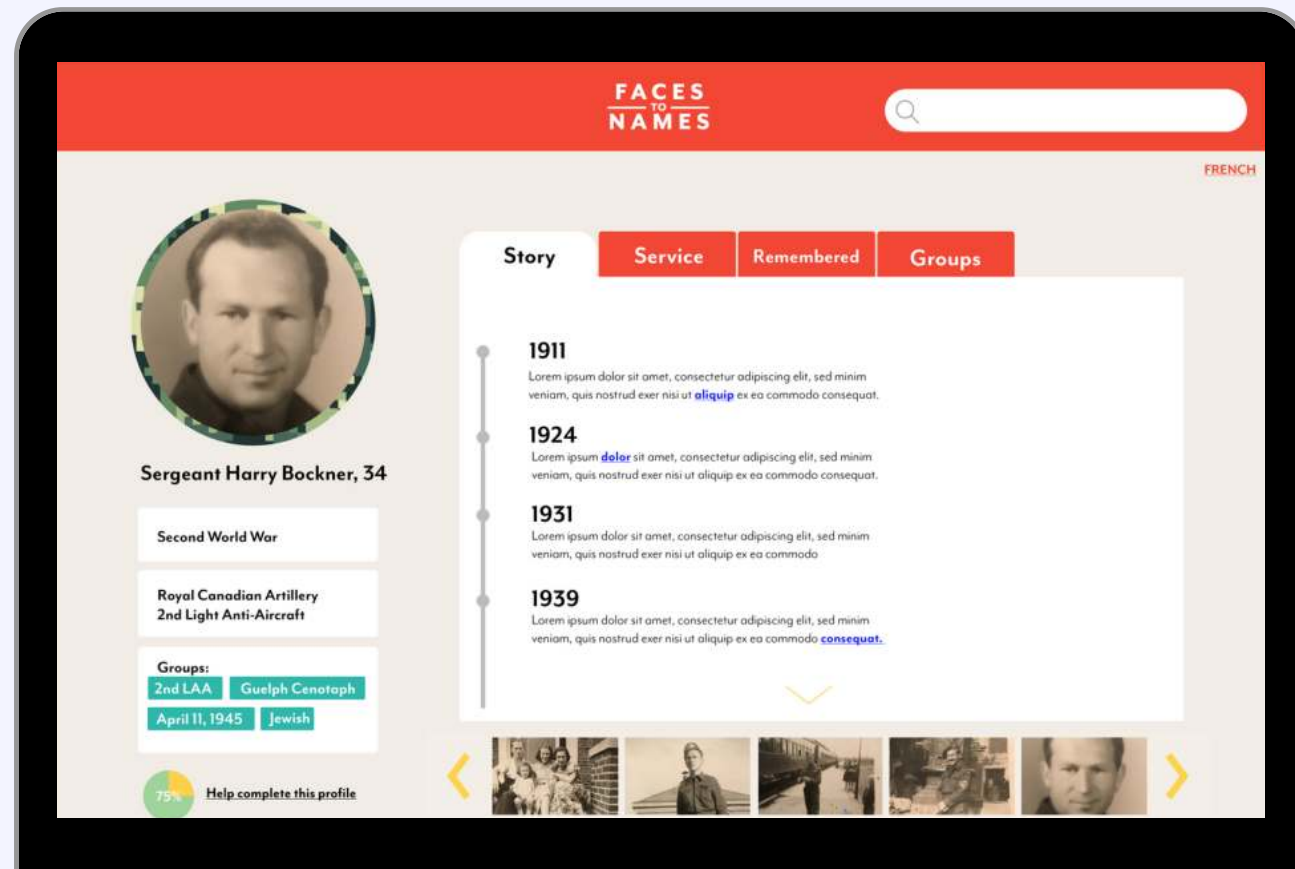
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The screenshot shows a user profile on the 'FACES TO NAMES' website. The profile is for Sergeant Harry Bockner, 34, and is set to the 'FRENCH' language. The profile includes a circular portrait of a man, a 'Story' section with a timeline of events from 1911 to 1939, and a 'Groups' section listing '2nd LAA', 'Guelph Cenotaph', 'April 11, 1945', and 'Jewish'. A progress indicator shows the profile is 75% complete. The 'Story' section has tabs for 'Story', 'Service', 'Remembered', and 'Groups'. The 'Story' section contains four entries: 1911, 1924, 1931, and 1939, each with a short paragraph of text. The 'Groups' section lists four groups: 2nd LAA, Guelph Cenotaph, April 11, 1945, and Jewish. A progress indicator shows the profile is 75% complete. The bottom of the profile features a carousel of images, including a family photo, a portrait of the man, and a photo of a train.



Faces to Names uses leading-edge technology, engagement strategies, storytelling, and links -- similar to social media, Ancestry, and Wikipedia.

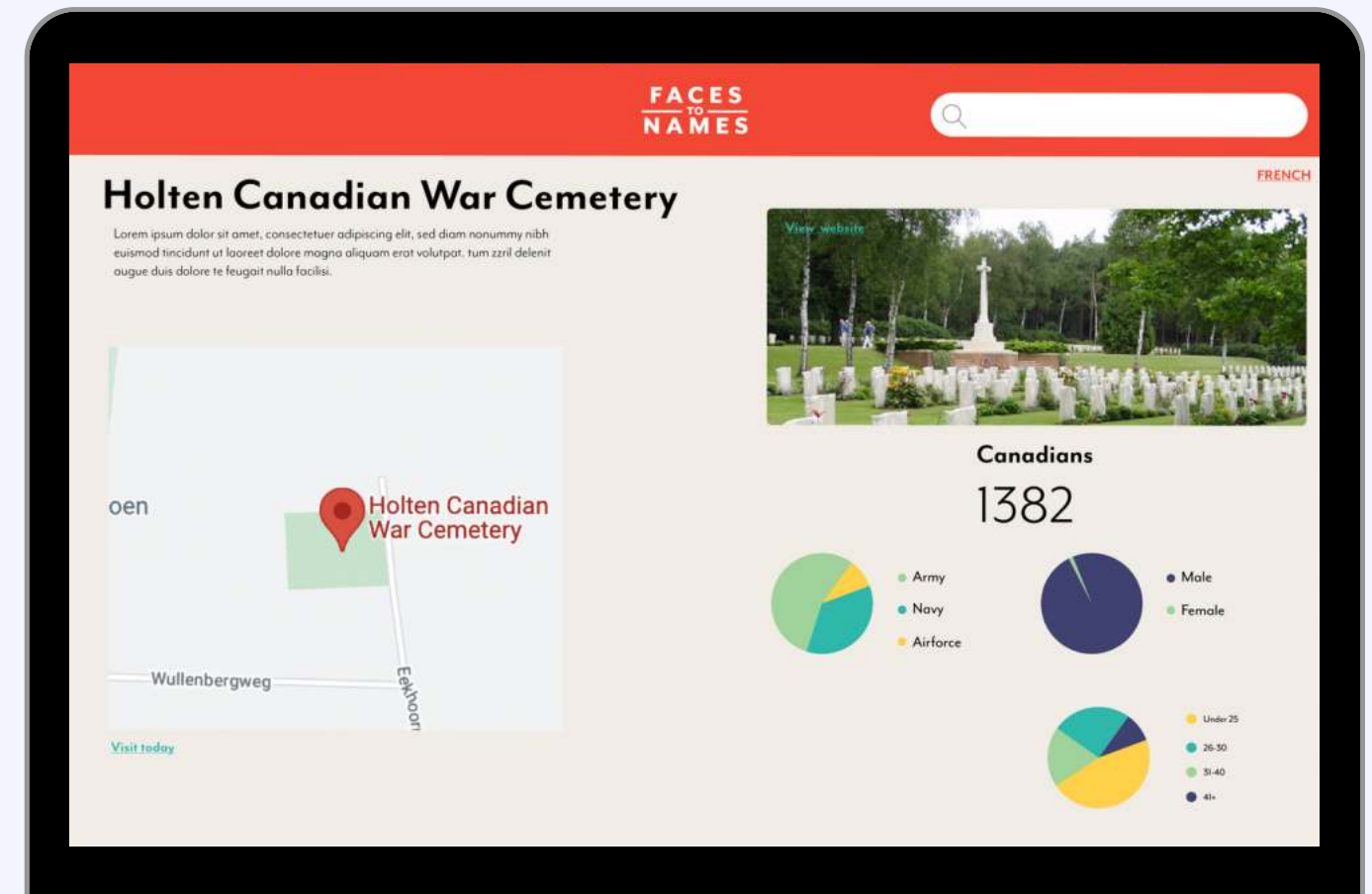
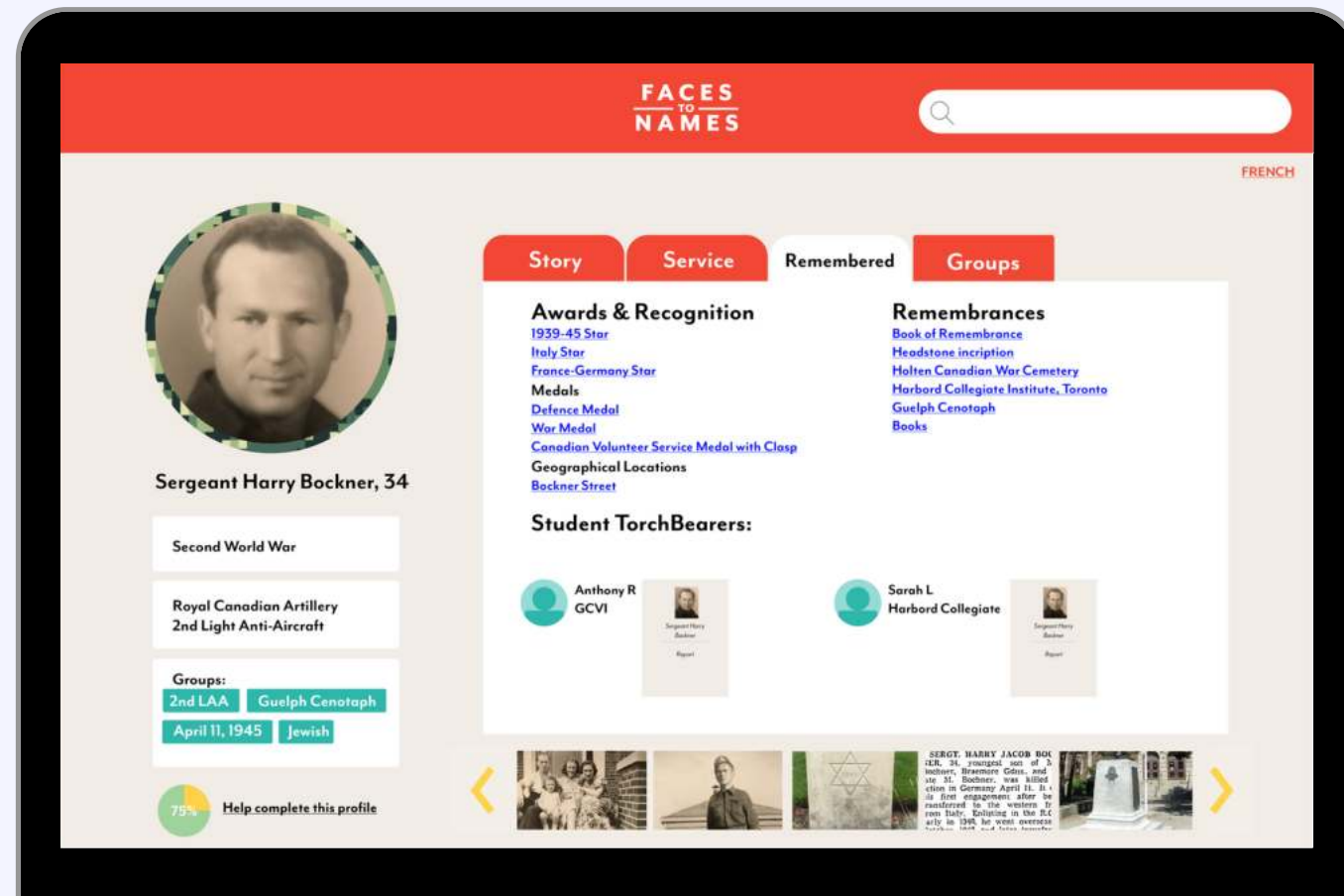
12





Faces to Names inspires students to seek and submit information, while providing a home for their research.

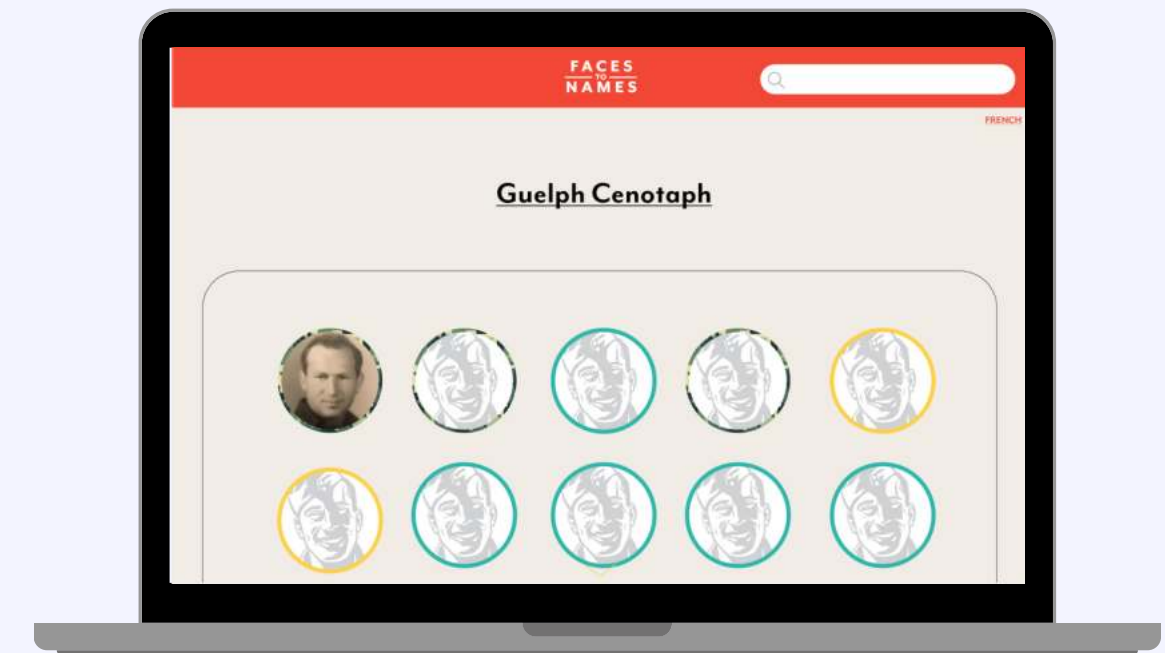
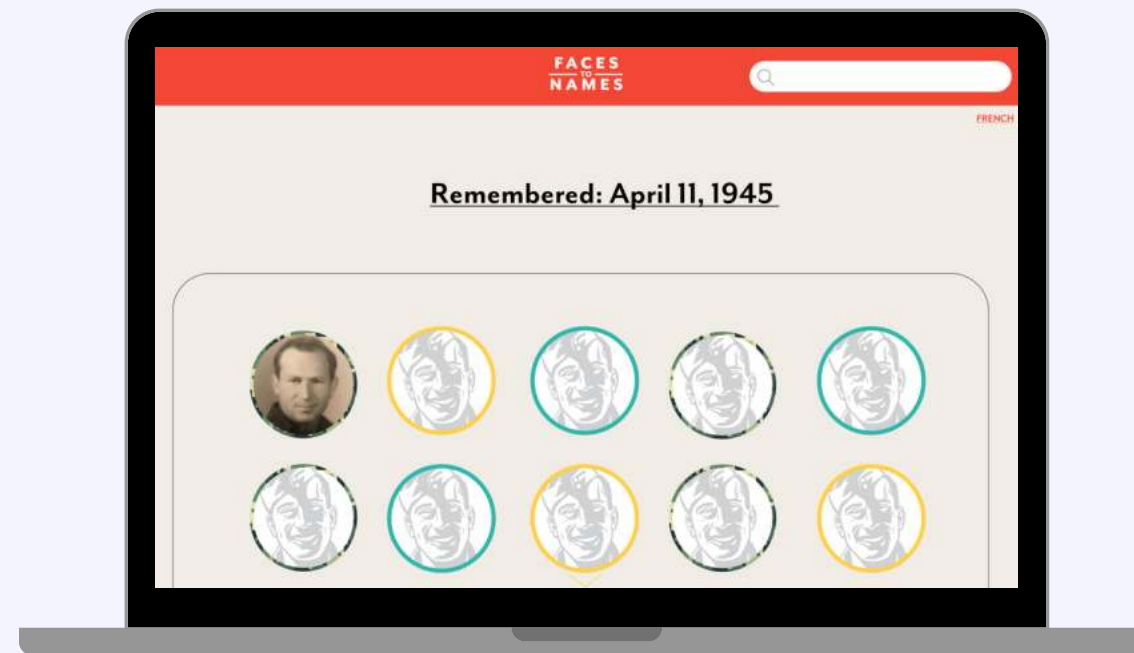
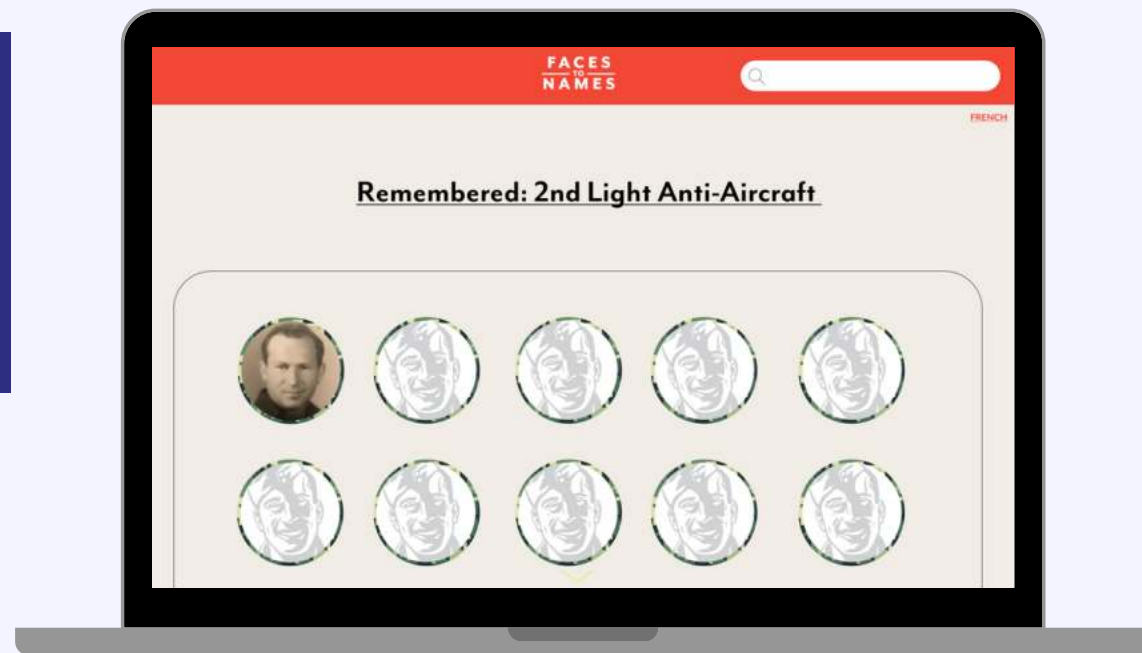
13





Indexing provides insights and never-seen-before data and groups that create context, and promote research.

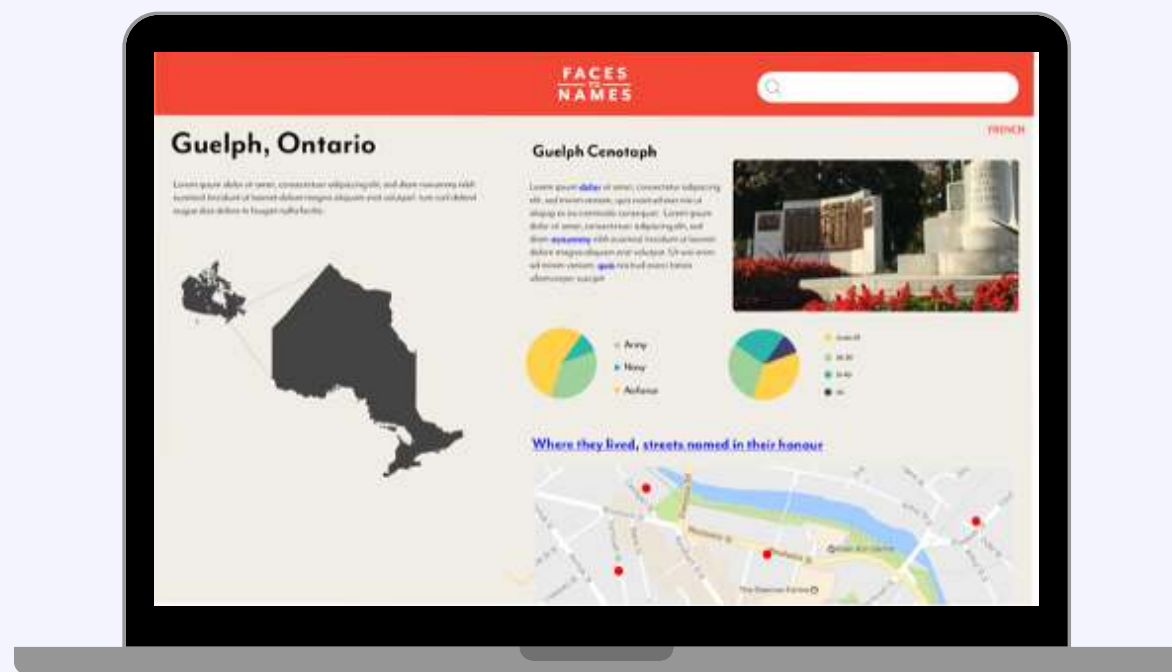
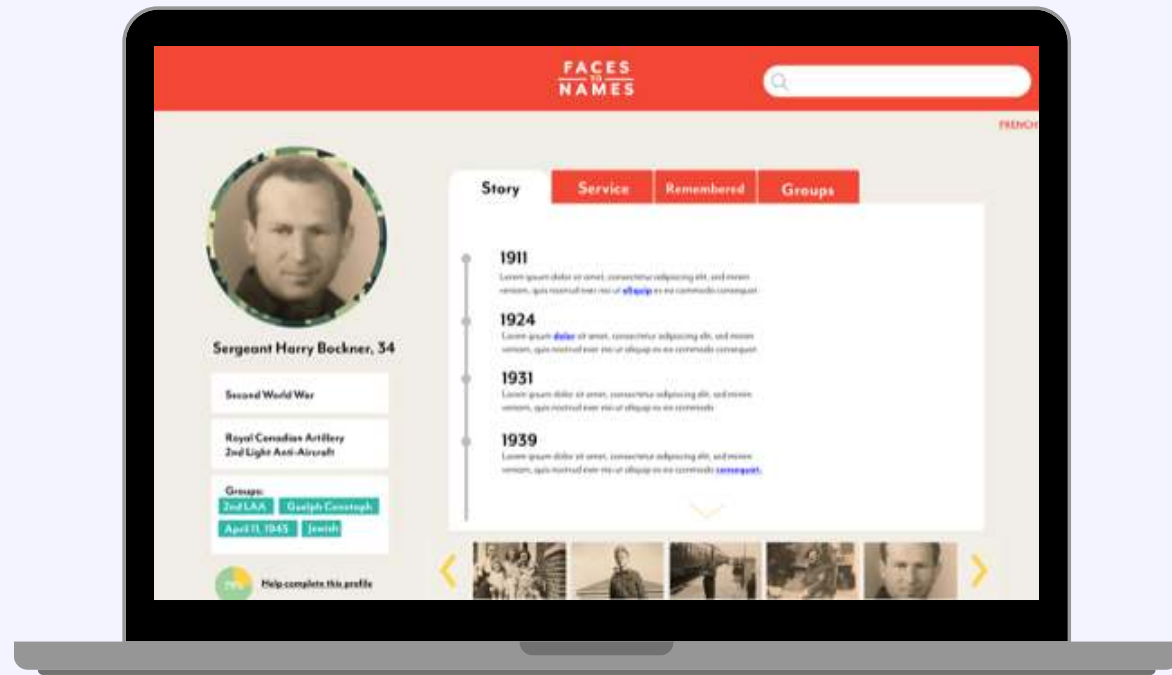
14





# Themed challenges...

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inspire profile completion,

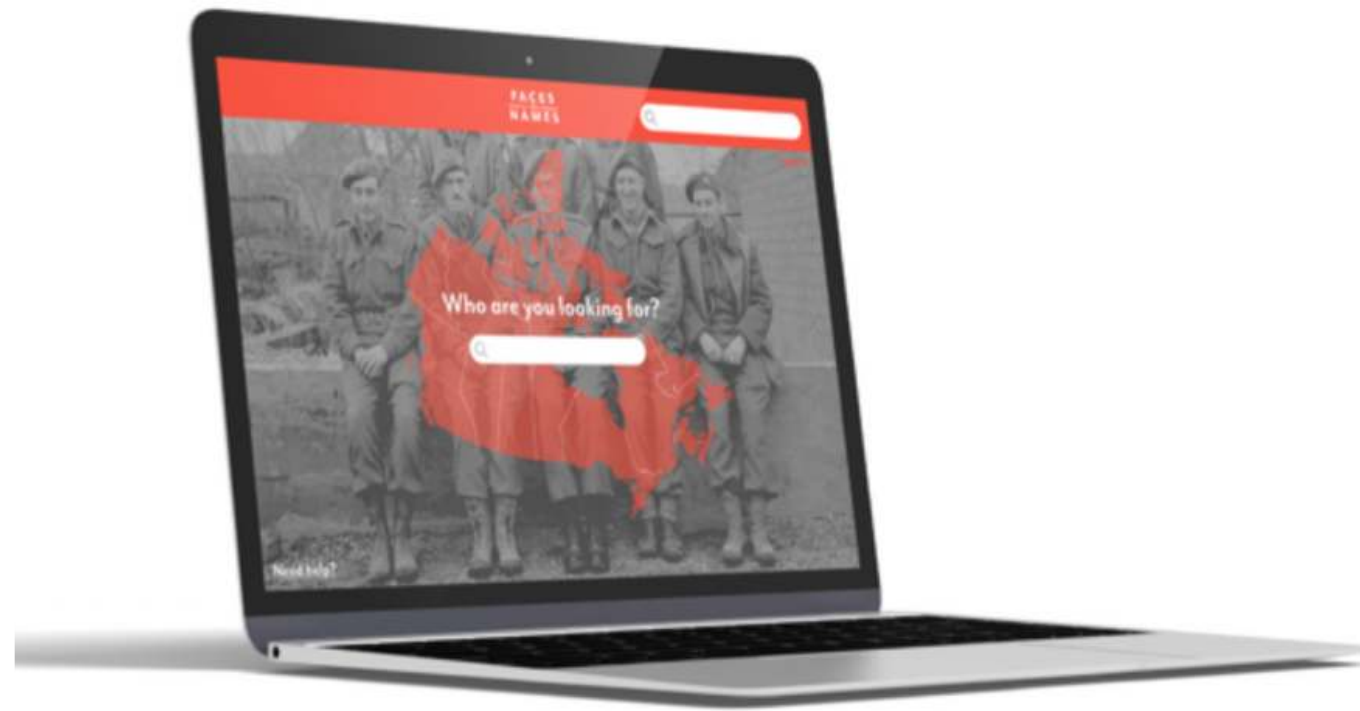
create remembrance communities,

and promote year-round commemorations.





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# Phase 1: Proof of Concept

Determine the Minimal Viable Product (MVP) including design, technical aspects, scope, estimated cost, developmental timeline, and a clickable prototype.

Current Investment Required

**\$52,700.00**






With your support, Faces to Names will be Canada's national site for remembrance research, education, and year-round commemorative inspiration.

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Faces to Names will enable millions  
of Canadian students to  
"keep the promise" ...



and ensure that those who died for our peace and freedom are never forgotten.

19





We have ambitious goals and a promise to keep.  
Let's talk about how you can help.



519.835.1314



hello@canadianremembrancetorch.ca



[www.canadianremembrancetorch.ca](http://www.canadianremembrancetorch.ca)

20



*The*

**CANADIAN**

Peace. Freedom. Gratitude.

**REMEMBRANCE TORCH**

*Le*

**FLAMBEAU DU**

Paix. Liberté. Reconnaissance.

**SOUVENIR CANADIEN**

Charitable Registration #: 74397 2275 RR0001